

# *“Kaleidoscope”*



Dear Friends,

I am writing to invite you – and a select group of other *Best of Broadway* lovers – to take your seat, please. You can be the first to order tickets! So you can sit where you want to sit – in the best seat at *Best of Broadway*'s 2004 production of “*Kaleidoscope*.”

This year's 32<sup>nd</sup> annual production will be an explosion of music, song and dance, featuring the talents of more than 200 men, women and children from all over the Sacramento region. This spectacular production will be presented the last three weekends in September at the Luther Burbank Theatre, 3500 Florin Road, Sacramento.

In a moment, I will tell you about several other benefits you will receive as a *Best of Broadway Member*. But first, let me tell you what your membership means to the survival of *Best of Broadway*.

**If you believe as I do – that the show must go on! – please support this Sacramento tradition.**

*Best of Broadway* is a non-profit organization and relies on ticket sales, donations, sponsors, grants and our “Be an Angel Performance Gala” to make ends meet. Ticket sales raise only 50% of the over \$200,000 needed to put on such a grand show. *Best of Broadway* relies on donations from people like YOU. With YOUR help, we will be able to maintain the high level of excellence our audiences have come to expect year after year.

I created *Best of Broadway* in 1973 as a way to raise money for a local boy's home. Now, as in 1973, there is more to *Best of Broadway* than what you see on the stage. At *Best of Broadway* we help charitable organizations raise funds through our Non-profit Partners ticket program. We also provide free performances to deaf children and children in disadvantaged neighborhoods so that all children may experience the “magic” of live musical theatre – some for the very first time. We offer a scholarship program for cast members. We also give free tickets to families staying in the Ronald McDonald House, to WEAVE centers and to students at Sierra Nueva High School.

**Please, accept my invitation and become a *Best of Broadway Member* today – and support what has truly become a Sacramento tradition.** When you become a *Best of Broadway Member*, you will receive the following membership benefits:

- The opportunity to purchase your tickets in June before sales are opened to the general public.
- An invitation to our “Be an Angel Performance Gala.”
- A listing as a *Best of Broadway Member* in our program and on our website.

And it just may be that the greatest benefit you will receive is knowing that you are part of a great Sacramento tradition. So please, right now while everything is in front of you, take a minute to write your tax-deductible check and send it to *Best of Broadway Benefit Productions, Inc.*

With many thanks,

David L. MacDonald  
*Best of Broadway*  
Producer/Director

***Ticket sales:***  
Best of Broadway  
Box Office  
(916) 974-6280

***Dates tickets go on sale:***  
*Best of Broadway Members* June 1  
Non-Profit Partners & Groups June 15  
General Ticket Sales July 1

P.S. If you want to be the first to reserve your seats for this year's show, we must receive your Best of Broadway Membership donation by May 1, 2004.