



## 32nd Annual Production SPONSORSHIP CONTRACT

**Special full-page placements are available for sponsorship levels of \$1,000 and over:**

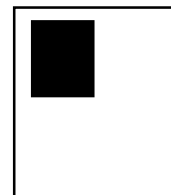
- OUTSIDE BACK COVER**
- INSIDE FRONT OR BACK COVER**
- PAGE ONE**
- PAGE FACING INSIDE BACK COVER**
- CENTER PAGES**
- PAGES FACING ACT I, ACT II, CAST, ETC.**



**FULL PAGE**  
4 3/4" WIDE BY  
7 3/4" HIGH  
**\$500**



**HALF PAGE**  
4 3/4" WIDE BY  
3 7/8" HIGH  
**\$250**



**QUARTER PAGE**  
2 3/8" WIDE BY  
3 7/8" HIGH  
**\$125**

**2004 SPONSORSHIP ACKNOWLEDGMENT INFORMATION:**



\_\_\_\_\_  
COMPANY / NAME AS IT IS TO APPEAR IN PROGRAM AND FUTURE LISTINGS



\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
CONTACT TITLE



\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY

\_\_\_\_\_  
STATE

\_\_\_\_\_  
ZIP CODE



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\_\_\_\_\_  
PHONE NUMBER

\_\_\_\_\_  
FAX NUMBER

\_\_\_\_\_  
E-MAIL ADDRESS

**DEADLINE FOR RESERVING PROGRAM SPACE AND SUBMITTING ARTWORK : FRIDAY, AUGUST 13, 2004**

**AGREEMENT:**

★ We, the undersigned, agree to pay BEST OF BROADWAY THE SUM OF \$\_\_\_\_\_ FOR A SPONSORSHIP AT THE \_\_\_\_\_ LEVEL, TO BE ACKNOWLEDGED IN THE 2004 BEST OF BROADWAY PERFORMANCE PROGRAM.

- WE WILL USE THE SAME ARTWORK AS LAST YEAR.
- WE WILL USE ARTWORK NEW TO THE BEST OF BROADWAY PROGRAM THIS YEAR.

PLEASE READ AND FOLLOW THE ART/PRINTING INSTRUCTIONS CAREFULLY. ALL ARTWORK/CAMERA-READY COPY IS DUE UPON INITIATION OF THIS CONTRACT, BUT NO LATER THAN AUGUST 13, 2004. PLEASE SEND COPY TO BEST OF BROADWAY, 4010 EL CAMINO AVENUE, SACRAMENTO, CA 95821, AND E-MAIL GRAPHICS FILES TO SELDRIDGE@CAPGRAPH.COM.

\_\_\_\_\_  
(SIGNED) SPONSORSHIP REPRESENTATIVE

\_\_\_\_\_  
DATE

★ We, the undersigned, agree to print the acknowledgment of the above sponsorship, at the specified size and level, in the 2004 BEST OF BROADWAY PERFORMANCE PROGRAM.

\_\_\_\_\_  
(SIGNED) BEST OF BROADWAY REPRESENTATIVE

\_\_\_\_\_  
DATE

**PAYMENT:** CHECKS SHOULD BE MADE PAYABLE TO **BEST OF BROADWAY**. PLEASE RETURN THIS CONTRACT WITH PAYMENT OR BILLING INSTRUCTIONS AS SOON AS POSSIBLE. BEST OF BROADWAY IS A 501(c)(3) TAX-EXEMPT, CHARITABLE ORGANIZATION. BECAUSE OF BENEFITS RECEIVED, PLEASE CONTACT YOUR TAX ADVISER ABOUT THE POSSIBLE TAX-Deductibility OF YOUR SPONSORSHIP.

- ★  CHECK ENCLOSED       MASTERCARD       VISA
- BILL US      CREDIT CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_
- CREDIT CARD      SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

★ WE WOULD LIKE TO RECEIVE MORE INFORMATION ABOUT BEST OF BROADWAY. PLEASE CONTACT US REGARDING:

- INDIVIDUAL TICKETS     NONPROFIT PARTNERS PROGRAM     GROUP TICKETS     VOLUNTEER OPPORTUNITIES

**PERFORMANCES:** SEPTEMBER 10 THROUGH 25, 2004, AT LUTHER BURBANK THEATRE, 3500 FLORIN ROAD.

**FOR FURTHER INFORMATION, PLEASE CALL (916) 974-6280.**